

STRATEGIC PLAN



Who We Are

The library strives to serve the educational, cultural, and entertainment needs of the greater New Glarus community.



How We Serve

The New Glarus Public Library is where people of all ages can:

- Receive assistance in locating, evaluating, and effectively using information
- Gather in a comfortable and welcoming space
- Celebrate the community's diversity
- Identify resources and services available in the community



Core Community Priorities

- **Welcoming and Inclusive Community:** We want our community to be one that is accepting of all. We value family life and education and want to help each other succeed.
- **Welcoming and Inclusive Spaces:** We want community members to have a free and welcoming space where we can gather to connect with, learn from, and engage with one another.
- **Culture and Heritage:** We are a community that values our cultural heritage and we are proud of our culture. We are firmly rooted in history and are constantly looking toward the future.



Service Priorities

Heritage and Culture:

The New Glarus Public Library will celebrate our region's history and initiate services that support an inclusive and welcoming community.

Families and Education:

The New Glarus Public Library will provide services and programs that support families and inspire lifelong learning.

Community Commons:

The New Glarus Public Library will provide opportunities for community members to gather, connect, learn, and experience friendly get-togethers.

Framework to measure impact of strategic plan:

Service at the New Glarus Public Library is rooted in professionalism and hospitality in an environment that is welcoming and safe.

HERITAGE & CULTURE

The New Glarus Public Library will honor the diversity, rich heritage, local history, and regional riches of the greater New Glarus area.

The New Glarus Public Library will:

- Connect community members with: local organizations and partners; residents with shared interests; and others to work together to improve the quality of life for all residents of the New Glarus area.
- Provide opportunities for New Glarus area residents to interact, share common interests, and create community.

FAMILIES & EDUCATION

The New Glarus Public Library will provide opportunities for community members to engage with resources, materials, and information in a welcoming environment.

The New Glarus Public Library will:

- Provide programs and services designed to support the educational and developmental needs of all lifelong learners.
- Provide access to materials, both physical and electronic, that meet patrons' informational and recreational needs.

COMMUNITY COMMONS

Residents and visitors of the New Glarus area will have a safe, comfortable, and welcoming space to socialize, share common interests, and create community.

The New Glarus Public Library will:

- Be a community hub that is an appealing and functional environment for the New Glarus area community.
- Provide patrons of all ages space to meet, gather, and interact.