VILLAGE OF NEW GLARUS

MEETING OF THE NEW GLARUS PUBLIC LIBRARY BOARD OF TRUSTEES APPROVED MINUTES Tuesday, January 10, 2016 - 6:30 P.M.

Present: President Linda Hiland, Jody Hoesly, Kevin Budsberg, Petra Streiff, Lexa Speth, Director Lauren White, Robert Bergum, and Suzi Janowiak

- 1. Call to Order: L. Hiland called the meeting to order at 6:32 pm
- 2. Approval of Agenda: K. Budsburg moved for approval, and P. Streiff seconded. Motion carried.
- 3. Comments & Questions from the Public*

*(Note – the Library Board will not discuss or vote on these matters at this time, the purpose of this item is to provide a public forum for citizen's comments)

- 4. New Business
 - A. Discussion and Consideration: Library Director Annual Evaluation
 - L. Hiland informed the Library Board that Director White's annual evaluation will take place on Jan 24th in a closed session. Formats for the evaluation and process were emailed to the Board members to complete.
 - B. Discussion and Consideration: Homebound Services Policy
 - L. White noted the Board members received the draft policy and forms in their emails. L. Hiland questioned the "request for purchase" clause on the draft policy. L. White explained that this was to make a suggestion to the Library about purchasing certain materials for the collection at the Library. L. Hiland suggested a format correction for clarification of instructions and process for delivery and return of collection of materials. L. White asked for approval of the draft policy. K. Budsberg moved that the draft policy and forms be approved. R. Bergum seconded. Motion carried.
 - C. Discussion: Correspondence
 - L. Hiland shared a thank you card from Howard Weber for a memorial in honor of Darrel Weber
 - D. Discussion and Consideration: Groundwork for Business Model
 - L. Hiland mentioned that the Co-Chairs are advocating for a business model to be part of the vision as the new library building plans continue. Some partnerships are already formed, but a suggestion was made to reach out to Madison College to see if there would be interest in renting of space for classroom purposes. Also a suggestion made to research the policies about space rental from other libraries. Also, suggestions were made to explore worker space options. K. Budsberg expressed concerns that an idea may develop that the use of library space "for profit" could create a conflict with the library's role in the community as a free, open, public library. K. Budsberg also wondered if the Co-Chairs could clarify, through example policies or ideas from other libraries, what the business model plan should include. L. Hiland clarified that the three elements involved in the business model idea were the renting of extra space for professional development, for satellite classrooms, and for worker spaces.
- Old Business
 - A. Discussion and Consideration: Library Building Project:
 - L. Hiland reviewed that R. Bergum, P. Streiff and L. Hiland met with B. Gadow and R. Truttmann to discuss the on-going building project.
- 6. Bills & Finance Report
 - A. Bills:
 - L. White presented bills totaling \$18,473.98.
 - B. Financial Statement:

These are included below in the Director's report. A report summarizing the Library accounts was created by K. Budsberg to help clarify what accounts the Library holds and where funds should be deposited.

7. Director's Report:

Two reports are included in these minutes from December and January. S. Janowiak commented on the online survey and how informative it was to read the responses. K. Budsberg also commented on the on-line survey as a tool for public relations information. L. Hiland asked what our circulation comparison was between 2015 and 2016. L. White commented that she would research this fact.

8. Approval of Minutes:

A. December 19, 2016: Minutes were approved with changes. K. Budsberg moved and L. Hiland seconded. Motion carried.

9. Adjournment

R. Bergum moved for adjournment, and K. Budsberg seconded. Motion Carried. Adjournment occurred at 7:52pm

Respectfully submitted, Lexa Speth

New Glarus Public Library Director's Report – December 19th, 2016 Lauren White, Director

Scrappy Holidays: In December, Erica hosted a holiday craft program for adults that was well-attended. The basis of the program was to make holiday decorations using scrapbook paper and items included paper trees, Altoid tin ornaments, and snowflake garlands. This is the first adult craft class we've hosted during the holidays and given how well it went over, we look forward to hosting more in the future!

Mickey Mouse Christmas Carol Program: Each year, we try and host a family holiday movie and craft with cookie decorating when students have a half-day at school. This year, we showed A Mickey Mouse Christmas Carol and Ignacia read a few short stories to the attendees. This is always a very successful program and we thank our parents and caregivers for braving the elements to spend time at the library.

2017 Database Renewals: In evaluating was in which we can save money for the next fiscal year, I examined database usage and feel that it is appropriate to terminate our service with ReferenceUSA Business. This database experiences very little traffic annually and as such, cost per use is very, very high. Since we evaluate databases yearly, should there be a demand for this service next year, we'll certainly consider reinstating it. Otherwise, all of our databases remain the same, such as our ever-popular Ancestry.com database and Novelist. There was a small increase in cost for 2017, but nothing significant to report.

Ongoing Building Security Issues: After speaking with Village administration and the police department several times, it has been decided that library staff will lock the outside doors to the Village Hall on non-meeting nights. I made it very clear that the loitering issues are not library issues and that responsibly should be taken by administration and the police to ensure that afterhours vandalism doesn't remain an issue.

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2016 Monthly Statistics

New Glarus				Circ. by		Town of			Dane Co.
Public Library	Items	Items		PSTAT	Village of	New		Town of	No
2016	Added	Deleted	Circulation	Other	New Glarus	Glarus	Town of York	Exeter	Library
January	277	395	5980	852	2808	1320	589	213	1
February	242	509	5879	962	2563	1380	541	284	149
March	212	208	6178	835	3125	1284	520	271	143
April	280	142	5730	780	2734	1375	532	170	139
May	180	356	5551	741	2633	1414	408	181	174
June	224	175	6333	853	2826	1628	608	249	169
July	193	243	6458	849	2874	1741	577	232	185
August	230	85	6047	846	2623	1551	581	249	197
September	201	236	5697	827	2461	1326	686	187	210
October	191	21	5541	957	2596	1073	585	141	189
November	252	436	5703	934	2700	1163	531	156	219
December									
Total:	2482	2806	65097	9436	29943	15255	6158		1972
				# Unique			Public	Public	New
	Patron ILL	ILL Requests	ILL Requests	Website	# Website	WiFi	Computer	Computer	Patrons
2016	Requests	Rec'd	Unable to Fill	Visitors	Visits	Sessions	Sessions	Hours	Register
January	8	6	2	884	1323	2385		???	8
February	10	3	7	834	1210	3189		??? ?	17
March	11	8	3	812	1166	2926		???	24
April	10	5	1	837	1285	3176		???	15
May	7	10	0	792	1140	2830		???	10
June	10	3	5	786	1262	3446		???	23
July	24	8	1	768	1163	2790		???	27
August	13	12	0	874	1367	3257		???	16
September	22	10	7	726	1127	2967			19
October	10	9	1	765	1168	2848		???	10
November	13	10	0	840	1264	2557	139	???	8
December	138	84	27	8918	13475	32371	1685		177
Total:	138	84	27	# Adult	# Adults		# Children	Total	Total #
2016	Datron Visits	Hours Open	Patrons/Hour		Count	Programs	Count	Programs	Attend
January	2511	196	13	5	18		117C/36A	10	
February	2740		13	9	33		210C/61A	15	
March	3023	218	14	10	34		79C/42A	15	
April	2820		14		32		114C/47A	11	
May	2656		13		37		714C/104A	17	
June	3535		16		13		205C/71A	12	
July	3372		16		19		179C/61A	14	
August	3307		15		20		73C/24A	9	
September	2759		13		130		69C/32A	16	
October	2,488		12				91C/33C	12	
November	2465		13		24		39C/15A	7	
December						_	,		
Total:	31676	2303	152	74	394	64	1890C/526A	138	2810

Date	Activity	Number of Attendees
Tuesday, November 1 st	Scrabble	3
Wednesday, November 9 th	Adult Book Club Discussion	13
Friday, November 11th	Preschool Story Time	23C/8A
Tuesday, November 15 th	Scrabble	0
Thursday, November 17th	Scrappy Holidays	9A/1C
Friday, November 18 th	Preschool Storytime	16C/7A
Tuesday, November 22 nd	Scrabble	0
Tuesday, November 29 th	Scrabble	2

TOTAL LIBRARY INVESTMENTS	56,995.44
FOR INFORMATIONAL PURPOSES (Not recorded in Village accounting)	
Community Foundation of Southern WI [most recent information available]	
Library Capital Campaign Fund	
CASH Deposits thru 9/30/16	696,606.33
Interest Income from Oct	111.48
Less fees from Oct	-546.00
Gifts received	0.00
Pledges paid Oct	1,975.00
CASH Available 10/31/16	698,146.81
Library Operations Fund	
CASH Available 9/30/16	18,263.80
Gifts received	
Pledges paid	
Interest Income Oct	2.93
Disbursements Oct	-10.83
CASH Available 10/31/16	18,255.90
Library Endowment Fund	
Beginning Balance 9/30/16	1,341.99
Investment Activity Disbursement Activity	-20.54
BALANCE 10/31/16 [NON-CASH]	1,321.45

New Glarus Public Library Director's Report – January 10th, 2016 Lauren White, Director

Winter Reading Challenge: As Erica and I have thought about ways to promote literacy throughout the year and for patrons of all ages, we decided that a great option would be a winter reading challenge. This will largely be supported by our community foundation grant that we received for 2017 and wonderful donations. This will be something that children and adults can

participate in, so it truly is for all-ages. We will have weekly prize drawings as well as a grand prize winning drawing and some of the supporting businesses include Brenda's Blumenladen, Hometown Pharmacy, New Glarus Yoga Center, Kinderladen, and Culver's, to name a few! We are very excited about this new literacy offering, which begins on January 3rd.

Green County Director's 2017 Plans: At the last several meetings, we have discussed how we'd like to use our shared resources for the upcoming year. Everyone is in agreement that we would like to hold another all-day in-service for our staff members at a central location. With that, we hope to offer a few different presentations: one on serving diverse patrons and communities and one on down and dirty reference skills and resources. Additionally, we would like to hold breakout sessions for those interested in categories such as marketing, programming, youth services, etc, so that our staff members can network and idea-share.

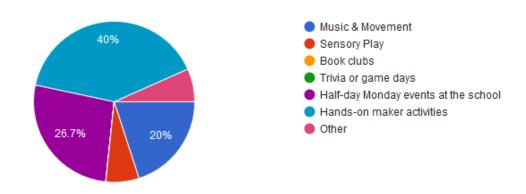
2016 Staff Evaluations and Goals Meetings: All staff evaluations were completed in November and were all satisfactory. Staff will meet with me in January to discuss their annual goals and objectives. From our preliminary discussions, staff seem to have a pretty good idea of what they'd like to work on during the upcoming year.

Online Programming Survey: In late December, Erica created an anonymous online survey for our patrons to fill out regarding our programming offerings the feedback is very useful and we look forward to taking these suggestions to heart and turning them into meaningful growth opportunities. (See attached feedback)

Google survey results (as of 12-28-16):

Are there any types of children's programs that you'd be interested in seeing in the future?

(15 responses)



Is there anything else we can do to make library events more inviting for you and your family?

(4 responses)

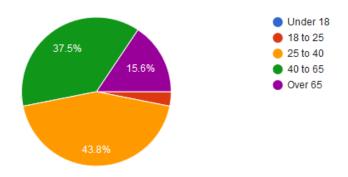
Have you tried to get any authors to stop in for a signing? I think the NGPL is unique and beautiful. If we could make that happen, especially a children's author, that would be amazing. Also, for the half day events, maybe work with big Brothers/big sisters because they meet those afternoons. If you can help them out with games and books, that would be spectacular. Or have your event start after 2:30 on those days, so participants won't miss out.

More offerings for babies and toddlers. Storytime doesn't really meet the needs of my two year old. She's not old enough yet to sit still and listen to several stories. She needs to move and explore. Songs, dance, and sensory play would all be good additions.

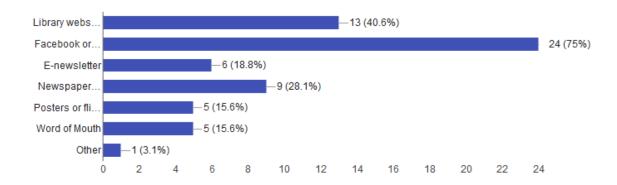
Provide the spaces in a new library that are designed to create the welcoming and learning environment for these services.

Not charge so many late fees. Late fees are NEVER waived. Other libraries cap off child late fees but not NG.

What is your age? (32 responses)



How do you typically hear about library events? (32 responses)



Is there anything else we can do to make library events more inviting to you?

Expand children's area- offer more toys and activities for kids so they can stay busy while I browse books, offer more children's events besides story time

Make them at the same time as kid events?

No.

Help me add them to my online calendar - is there an APP for that?

The NG library meets my needs and I appreciate all they offer. Thx!

Have pleasant people work there... some are just so stoic. Host an adult book club not only for seniors. Maybe host an adult AND children event.

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October	191	21	5541	957	2596	1073	585	141	189
November	252	436	5703	934	2700	1163	531	156	219
December	370	388	5037	748	2391	1041	507	168	182
Total:	2852	3194	70134	10184	32334	16296	6665	2501	2154
				# Unique			Public	Public	New
	Patron ILL	ILL Requests	ILL Requests	Website	# Website	WiFi	Computer	Computer	Patrons
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October	10	9	1	765	1168	2848	128	???	10
November	13	10	0	840	1264	2557	139	???	8
December	10	4	2	697	1101	1913	101	???	7
Total:	148	88	29	9615	14576	34284	1786		184
				# Adult	# Adults	# Children	# Children	Total	Total #
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February	2740	209	13	9	33	6	210C/61A	15	304
March	3023	218	14	10	34	5	79C/42A	15	155
April	2820	207	14	5	32	6	114C/47A	11	193
May	2656	209	13	7	37	10	714C/104A	17	855
June	3535	218	16	5	13	7	205C/71A	12	289
July	3372	205	16			9	179C/61A	14	259
August	3307	227	15	5	20	4	73C/24A	9	117
September	2759	209	13	12	130	4	69C/32A	16	231
October	2,488	214	12	6	34	6	91C/33C	12	158
November	2465	191	13			2	39C/15A	7	78
December	2043	186	11	5	9	4	54C/19A	9	82
Total:	33719	2489	163	79	403	68	1944C/545A	147	2892

Date	Activity	Number of Attendees
Friday, December 2nd	Preschool Storytime	20C/7A
Friday, December 2 nd	Kids Holiday Movie and Cookies	19C/5A
Tuesday, December 6 th	Scrabble	0
Friday, December 9th	Preschool Storytime	5C/3A
Tuesday, December 13th	Scrabble	0
Wednesday, December 14 th	Adult Book Club Discussion	9
Friday, December 16th	Preschool Story Time	10C/4A
Tuesday, December 20 th	Scrabble	0
Tuesday, December 27 th	Scrabble	0

OTAL LIDDADY INVESTMENTS	EC 262 70
OTAL LIBRARY INVESTMENTS	56,362.79
OR INFORMATIONAL PURPOSES (Not recorded in Village acc	counting)
community Foundation of Southern WI [most recent information	
Library Capital Campaign Fund	
CASH Deposits thru 10/31/16	696,606.33
Interest Income from November	115.48
Less fees from November	-107.05
Gifts received	
Pledges paid November	1,965.48
CASH Available 11/30/16	698,580.24
Library Operations Fund	
CASH Available 10/31/16	18,255.90
Gifts received	
Pledges paid	
Interest Income November	3.02
Disbursements November	0.00
CASH Available 11/30/16	18,258.92
Library Endowment Fund	
Beginning Balance 10/31/16	1,321.45
Investment Activity	24.55
Disbursement Activity	0.00
BALANCE 11/30/16 [NON-CASH]	1,346.00